

## Aafiya wins the Best Insurance TPA award at The Banker Middle East Industry Awards 2015

May 31, 2015

**Dubai:** The Banker Middle East Industry Awards 2015, the region's leading financial event was held on Wednesday 27th May 2015 at The Godolphin Ballroom, Emirates Towers Hotel, Dubai.



Aafiya Medical Billing Services LLC received the prestigious award during the glittering ceremony attended by over 400 senior bankers and financiers from around the region came together to celebrate at the Banker Middle East Industry Awards, now in its 16th year. This year the nominees were from United Arab Emirates, Qatar, Saudi Arabia, Oman, Kuwait, Bahrain, Jordan and Lebanon representing more than 200 institutions. The awards covered a variety of financial services including retail, corporate, investment, private banking, asset management, fund management, finance companies and consultancy practices.

"It is a great achievement for a relatively new entity like Aafiya. This is evidence of our sheer determination to make this company a leader in the business," said Ali Zaidi General Manager Aafiya. "We are delighted by this recognition and we will strive to retain the confidence of our clients as well as the industry, and to maintain same standards always," he added. He thanked the management and leadership for their constant support and guidance.

“Our research based on financial institutions’ own published, audited results demonstrates clearly which banks are outperforming their peers and provides clear and unarguable proof of the healthy growth and overall improving performance of the industry,” said Robin Amlôt, Chief Executive Officer of CPI Financial.

“Each year, the Banker Middle East Industry Awards reward excellence in financial services, identifying the key players working to help create a prosperous diversified future for all the MENA economies,” added Amlôt.

#### **About Aafiya:**

Bearing the name which stands for “good health”, Aafiya is a specialized integrated service provider for healthcare management. Being the most recent initiative of Thumbay Group, Aafiya is backed with the same values that have driven and recognized Thumbay Group to its leading stature. Aafiya is the hub which connects insurance companies, policyholders and health care providers. While the basic role is to function as an administrator and understand the need to facilitate cashless service at the time of medical necessity.

Aafiya aims to be recognized as the leading and the most preferred service provider of healthcare management in all aspects, be it with the insurance companies or reinsurers, corporates, insured members, or providers; having its unique full-service approach towards total customer satisfaction. The Management team at Aafiya has a blend of people who have valuable and remarkable experience in the domains of Health Care, Insurance, Finance, & IT. Primarily focusing on the motto “Providing customer service beyond satisfaction”, the team is dedicated and committed to achieve the same with the support of the entire workforce who share the vision of Aafiya





